



**HUMBLE DESIGN**  
DETROIT

togetherness to end homelessness

**2022**  
*impact report*



# FROM HOMELESS TO HOPEFUL



## **When does a house become home?**

When it's a place that fosters joy, a place for experiencing safety, warmth, and comfort. A place of belonging, and new beginnings.

At Humble Design, our hearts help us do the heavy lifting by offering a fresh start and designing a life-changing space.

## **Our mission is to change lives and communities by transforming houses into homes for those emerging from homelessness.**

With warehouses filled with donated furniture and household goods, we turn empty houses into clean, dignified, and welcoming homes for the recently homeless so that families can begin again.

Our services help provide our clients with sanctuary, stability, and hope – a critical element in ending the cycle of homelessness. It would take an average Humble client 18 years to save enough money to furnish a home in the way we do in just a few hours.

What started as a small endeavor has now blossomed into a national nonprofit and a worldwide movement of empathy for those who feel unseen. Humble Design is revolutionizing the way we approach homelessness by providing not just shelter, but also hope, dignity, and a fresh start. The impact is astounding—families who have been touched by Humble Design now boast an incredible 99% success rate of remaining in their homes, breaking the cycle of homelessness.

We assist in the transformation of lives in Chicago, Cleveland, Detroit, San Diego, and Seattle.

**Since 2009,  
our staff and volunteers  
have turned moving in,  
into moving forward.**



## NATIONAL



# HUMBLE NATIONWIDE TOTAL STATISTICS

In 2009, Humble Design was born. Since its inception in Detroit, we have grown to five cities and have helped thousands of individuals restart their lives after exiting homelessness.

# 2,910+

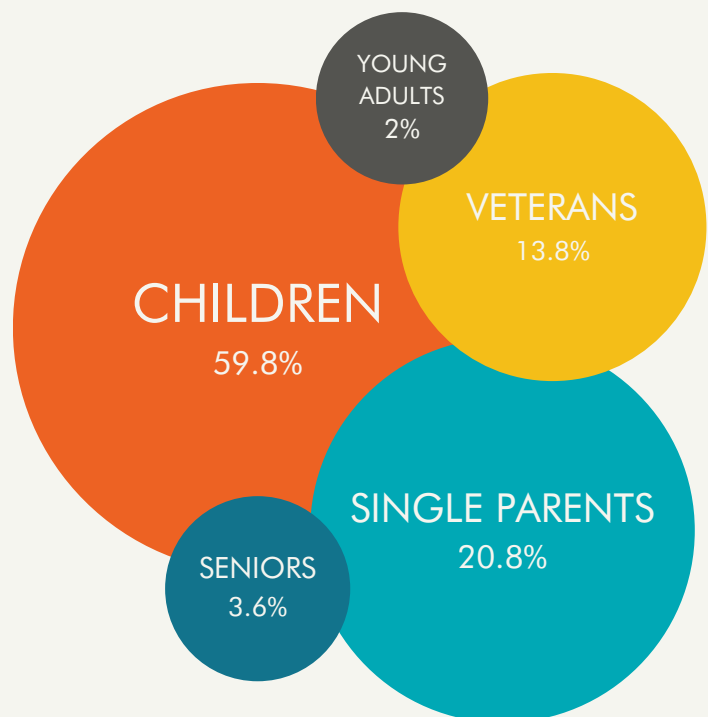
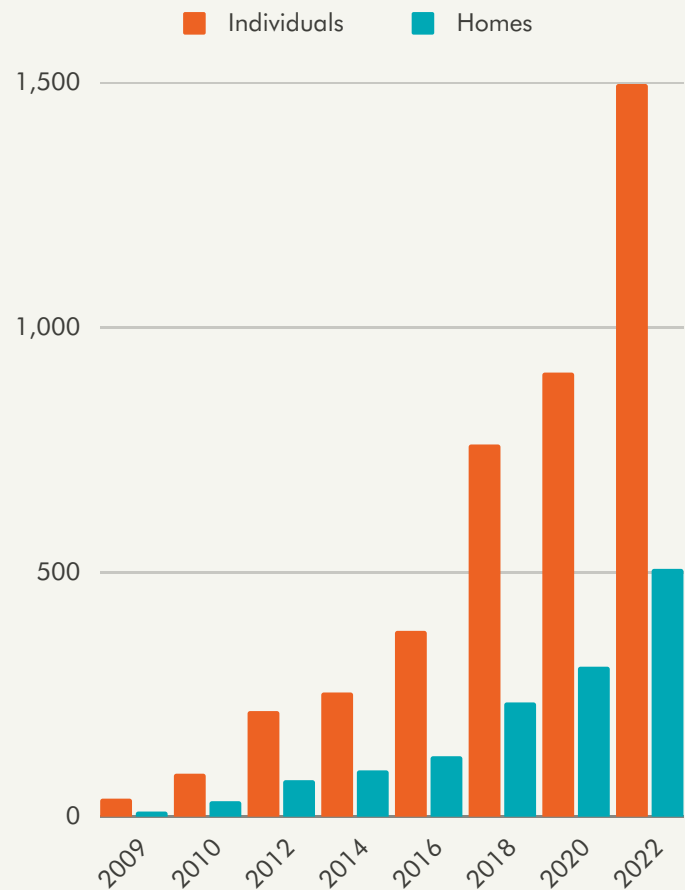
**HOMES FURNISHED SINCE 2009\***

We furnish each home with the same care, empathy, and dignity we would offer our friends and family.

# 8,564+

**INDIVIDUALS SERVED SINCE 2009\***

Entering housing is an important step in the journey out of homelessness, but not enough to solve the problem. Humble Design ends the revolving door of homelessness by creating homes where families can find peace, strength, and hope. We transform a space into a home that fosters comfort, stability, and pride — allowing the families to focus on their personal and financial stability, including education, home life, employment, and building a better future.

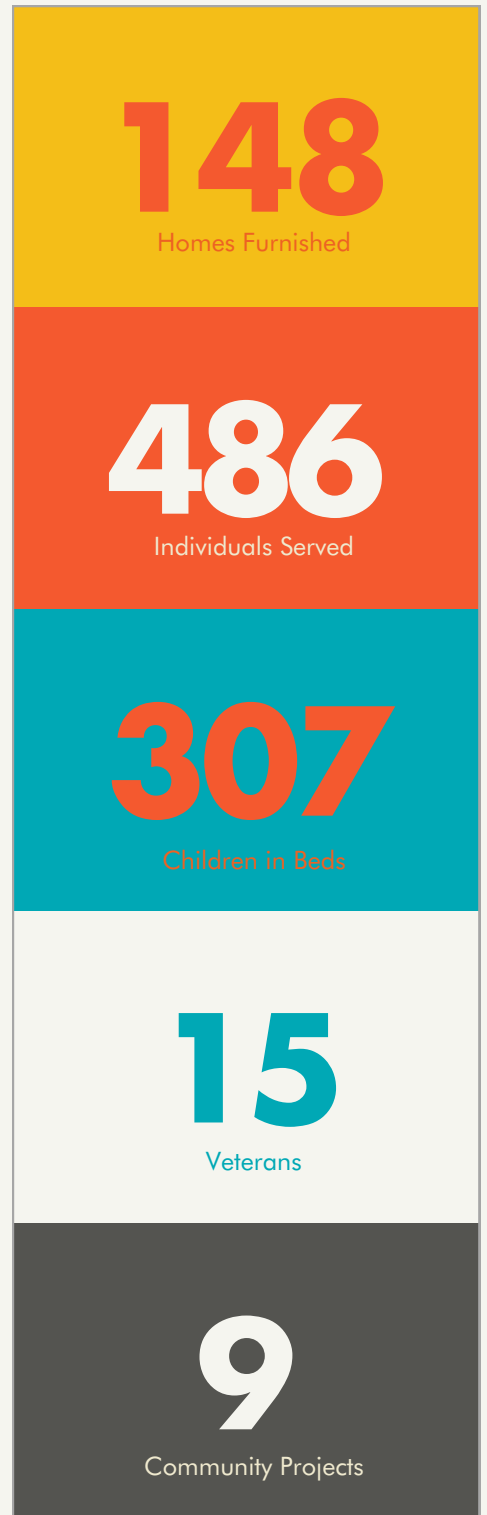


# DETROIT HUMBLE DESIGN

When the pandemic hit, our staff had to shift our process to continue our mission for those who needed us. This trying time put into sharp focus how important a comfortable home can change someone's future. Many of our clients became very concerned about their children's ability to attend online courses when they had no office, computer, or homework supplies. When we furnish a child's room and set up a space for them to work from, this dynamic shifts to produce better attendance and increased participation in school.

# 2022 MISSION

We have grown the mission to three homes per week to serve more people than ever. We believe our model could serve so many more with the growth of our program.



\*Outcomes as of 12.31.22

# 14,971

## INDIVIDUAL DONORS

# \$676,656

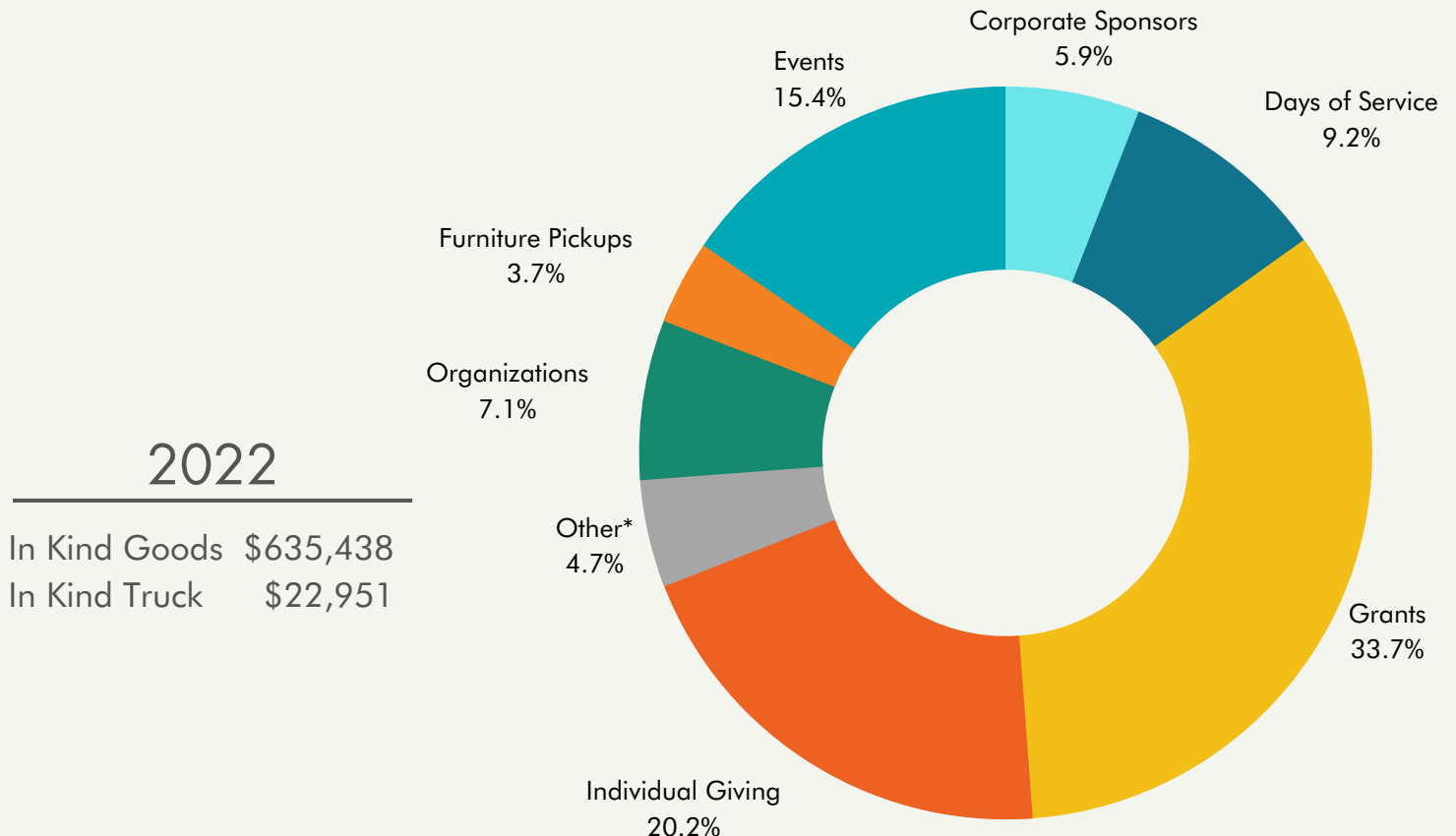
## RAISED IN 2022

# HUMBLE DETROIT PARTNERS

Our program is simple but profoundly impactful. None of us can do it alone. Each of us plays an important role in our mission to stop the revolving door of homelessness and strengthen our communities. With your help, Humble Design can make a house into a home. Join us in this purposeful work and help us prepare the environment from which transformation begins.

**After completion of the 2022 audit, we are proud to announce that .86 cents of every dollar raised go to the program at Humble Design.**

We are an environmental partner with 1% For The Planet, boast a 99%, four-star rating on Charity Navigator, and have earned a Platinum Level badge on GuideStar. Our donors can give with confidence, knowing we will always steward their gifts with care.



### 2022

In Kind Goods \$635,438  
In Kind Truck \$22,951

\*Other includes: Matching Gifts, Retail, and Agency Sponsorship

# DETROIT HUMBLE DESIGN IN GRATITUDE FOR OUR 2022 SUPPORTERS



## platinum \$25,000+

Elaine Stern Foundation  
General Motors Corporate Giving  
Greater Realtors Foundation  
U-Haul International

## gold \$10,000+

Barton Malow Company  
Brilliant Detroit  
Carlson Family Foundation  
Liberty Mutual - Michigan Office  
Richard K. Thompson Foundation  
Rocket Community Fund  
SAY Detroit  
Brian and Stephanie Spector  
Suburban Cadillac of Troy  
Kathy White

## silver \$5,000+

Timothy Bearden  
Paul and Susan Burback  
Czmer Family Foundation Trust  
DTE Energy Foundation  
Eagles for Children  
Herman Miller Cares Foundation  
Jean Hershey and Ken Wunderlich  
Jaffe, Raitt, Heuer & Weiss, PC  
Judy and Joseph "Bud" Kaufman  
Jodie Kennedy  
Markus and Lara Lozser  
MasterCard  
Max Mara USA  
MillerKnoll  
NTT  
Renee and Lisa Oram and Friends  
United Wholesale Mortgage  
Vanguard Charitable  
Wendell & Doris Rogers Foundation

## bronze \$1,000+

80's Party 4A Purpose  
Daryl & Carrie Adams  
Estee Alias  
Lisa & Jeff Beverly  
Robert & Margaret Bogart  
Center for Financial Planning  
Central Detroit Christian  
CoreNet  
Lisa Cummins  
Anthony Curis  
Daniel DeLano  
Delta Staffing  
District Capital  
Doeren Mayhew  
Penelopi & Mark Drolet  
DTE Energy Company  
Edward Jones  
ERT Group  
Fein Foundation  
Dyan Van Fossen & Dennis  
Reckley  
Joseph Gaus & Cynthia Bauer  
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Haig's of Rochester Fine Jewelry  
Mary Heugh  
Home Team Sports  
Impact Home Staging  
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Perlin Family Charitable Fund  
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Eric Porritt  
Robby Atherton Foundation  
Darla Rowy  
Jonathan H Schwartz  
Snap Team Detroit  
Michelle Sprinkle  
St. Paul's United Women in Faith  
Rob & Treger Strasberg  
Lindsey Sundin  
Telemus  
University of Presbyterian Church  
Bob Waun  
Lauren Williams  
Mary Wilusz  
Gregory &erson

**Only gifts over \$1,000 are reflected on this list. We are extremely grateful for the 707 additional donors.**

# HUMBLE 2022

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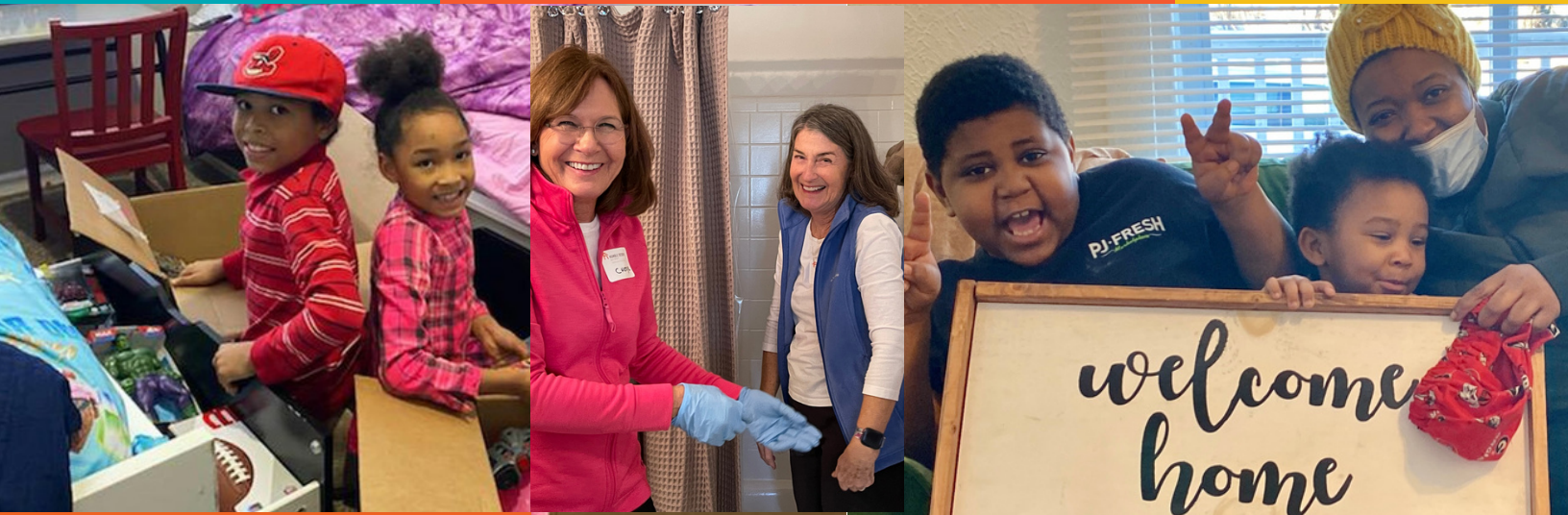
community projects

19,895+

volunteers hours logged

148

houses designed



486

individuals served

1,762,500+

pounds of donated furniture reused with purpose

18

years for most of our families to fully-furnish their homes - given their current income.

307

children in their own Humble beds